

FairlawnGig® Website Visitor Privacy Policy

This Privacy Policy is effective June 1, 2017.

The <u>www.fairlawngig.net</u> website is operated by FairlawnGig ("we" or "us"). This Privacy Policy applies to www.fairlawngig.net and any other website which references or links to this Website Visitor Privacy Policy (collectively, the "Site"). This Privacy Policy does not apply offline and does not alter the terms of any other agreement that you may have with us. Your use of the Site reflects your acceptance of this Website Visitor Privacy Policy. If you disagree with any portion of this Privacy Policy, your sole remedy is to immediately discontinue using the Site.

- Personal Information We Collect. "Personal information" is data that can be used to uniquely identify or contact a single person. Personal information we collect may include your name, mailing address, phone number and EMAIL address. For example, if you choose to submit information on an online form on the Site, you may provide your email address to us via the Site. We may use links throughout the Site to provide you with the opportunity to contact us via EMAIL to ask questions or submit information. If you choose to submit information through the Site, you may be asked to provide your name, email address, phone number, and location.
- 2. Cookies; Traffic Data. Whenever you visit or interact with the Site, we, as well as our service providers, may use assorted technologies that automatically or passively collect information about how the Site is accessed and used. We refer to this information as aggregate data. Aggregate data may include browser type, device type used to access the Site (i.e., computer or mobile device), unique number assigned to identify such device, operating system, application version, click path taken through the Site, your use of features on the Site, and other publicly available information. This information helps us improve the Site, products and services. Aggregate data does not identify individual users.

Technologies we use on the Site to collect traffic data may include cookies (data files placed on your computer or other devices used to access the Site), which indicate that a page has been viewed. A cookie is used to identify one unique visitor from another visitor during a particular session. A session is the period of active Site-use while that unique visitor is linked to our server. No personal information is stored on the cookie. To learn how you may be able to reduce the number of cookies you receive from us, or delete cookies that have already been installed in your browser's cookie folder, please refer to your browser's help menu or other instructions related to your browser. If you do disable or opt out of receiving cookies, please be aware that some features and services on the Site may not work as intended and you may not have access to all of the services and features we may offer.

3. Do Not Track Requests; Third Party Tracking. Unless your browser settings are configured to make your online activities and publicly available information about your online activities (such as traffic data as described above) invisible to usage analytics tools, we do not presently have the capability to omit you from usage analytics. This does not otherwise screen you from tracking without any action on our part. Third parties, (such as our website analytics provider), do not have authorization from us to track which websites you visit after visiting the Site. That said, we cannot control third party tracking and there may be some third party tracking that occurs without our knowledge or consent.

Your Choice About Receiving Promotional emails 4. and enews. Visitors may choose not to receive electronic campaigns from us by following the instructions in the specific EMAIL from which they wish to opt-out. If an EMAILcampaign subscriber chooses to use the 'forward this EMAIL' link in an EMAIL campaign they receive, it will allow the subscriber to share your EMAIL content with individuals not on our subscriber list. When a Subscriber forwards an EMAIL to a friend, we do not store that subscriber's EMAIL address or their friend's EMAIL address, and no one is added to any subscriber lists as a result of the forwarding. We only see the aggregate number of times an EMAIL campaign was forwarded by a subscriber and do not have access to the EMAIL addresses used to share or receive that forwarded content.

- 5. How We Use Information We Collect. We collect and use your personal information for a variety of business purposes, including to respond to your requests and to do all things necessary to administer the Site and manage, protect and improve it.
- 6. Information We Share with Others. We may disclose your personal information to third parties to technically process your information or to take precautions against liability. We do not sell your personal information to third parties.

We reserve the right to transfer any information we have about you in connection with a sale, merger, consolidation, change in control, transfer of assets, reorganization or liquidation of our business. We reserve the right to disclose any personal information as needed if that information is requested by law enforcement agencies or if we are required to do so by law, treaty, regulation, subpoena, court order, or by a government entity. We also may disclose your personal information to third parties if we have reason to believe that disclosing such information is necessary to conduct investigations of possible breaches of law, to cooperate in any legal investigation, or to identify, contact, or bring legal action against someone who may be violating any agreement with us.

- 7. Security. We use reasonable precautions, including technical, administrative, and physical procedures, to protect personal information from loss, misuse, or alteration. Although guaranteed security does not exist on the Internet or offline, we make commercially reasonable efforts to handle such information consistent with this Privacy Policy and applicable laws. Due to the design of the Internet and other factors outside our control, we cannot guarantee that communications between you and our servers will be free from unauthorized access by third parties.
- 8. Changes in Personal Information. If you need to correct, update, or delete your personal information, please contact us at any time by sending an EMAIL to support@fairlawngig.net.
- 9. Third Party Links. The Site may contain links to third party websites that are not controlled by us. These links are made available to you as a convenience, and you agree to use these links at your own risk. Please be aware that we are not responsible for the privacy practices or content of such third party websites. Our Privacy Policy only applies to information we collect from you while you are on the Site. If you navigate to a third party website from the Site, we strongly encourage you to review and become familiar with that third party website's own privacy policy and statements.

- 10. Social media platforms links. Our Website include social media features, such as links to social media platforms. We also maintain presences on social media platforms including Facebook, Twitter, and LinkedIn. Any information, communications, or materials you submit to us via a social media platform is done at your own risk without any expectation of privacy. We cannot control the actions of other users of these platforms or the actions of the platforms themselves. Your interactions with those features and platforms are governed by the privacy policies of the companies that provide them. We strongly encourage you to review and become familiar with the above social media websites' own privacy policy and statements.
- **11. Children.** The Site is not intended for use by children in the United States under the age of 13, and we do not knowingly collect personal information from such individuals. If we learn that we have collected the personal information of any such individual, we will take steps to delete the information as soon as possible. Children under the age of majority in any jurisdiction outside of the United States should not provide any personal information without their parent's consent.
- **12.** Your California Privacy Rights. Pursuant to Section 1798.83 of the California Civil Code, residents of California have the right to request from a business with whom the California resident has an established business relationship what types of personal information, if any, the business shares with third parties for direct marketing purposes by such third parties and the identities of the third parties with whom the business has shared such information in the immediately preceding calendar year. We do not share your personal information with third parties for direct marketing purposes by such third parties for direct marketing purposes by such the denotes the third parties for direct marketing purposes by such the denotes for direct marketing purposes by such the third parties for direct marketing purposes by such third parties.
- 13. Changes to this Website Visitor Privacy Policy. We reserve the right to change or replace this Privacy Policy at our sole discretion at any time. In the event this Privacy Policy should materially change, we will generally post a notice of such change on our website's Policy page: www.fairlawngig.net/policies. Your continued use of the Site following the posting of changes to our Website Visitor Privacy Policy means you accept those changes.

Contact Us. Questions about our Website Visitor Privacy Policy can be sent to <u>info@fairlawngig.net</u>.



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